



WINNIPEG AIRPORTS AUTHORITY'S
**9th ANNUAL CHARITY
GOLF TOURNAMENT**
IN SUPPORT OF THE FIREFIGHTERS' BURN FUND

Every summer, Winnipeg Airports Authority hosts the Annual Charity Golf Tournament to benefit the Firefighters' Burn Fund. Over the past eight years, we are proud to have raised approximately \$142,500 for this important cause.

On Thursday, August 25, 2011, we aim to add significantly to this amount as we host our ninth tournament at Bridges Golf Course. As in previous years, our success hasn't been without the generosity from businesses such as yourselves, and we hope we can count on your support again this year.

Attached with this letter is a sponsorship package, listing the available methods to sponsor this event and the recognition your business will receive in return. From exclusively sponsoring the tournament, to sponsoring a hole, golf carts, or even providing prizes for a silent auction, there are several different ways you can help out with this worthwhile cause.

If you have any questions about the sponsorship package, the golf tournament, or even the Firefighters' Burn Fund, please do not hesitate to contact me at (204) 987-9782, or by email at pmay@waa.ca.

On behalf of Winnipeg Airports Authority, thank you for your support.

Sincerely,

Peggy May
Director, Marketing & Commercial Partnerships
Winnipeg Airports Authority Inc.



WINNIPEG
AIRPORTS AUTHORITY



For what matters.



SPONSORSHIP OPPORTUNITIES

Thursday, August 25, 2011 at Bridges Golf Course

Tournament Sponsor - \$5,000 *EXCLUSIVE

- Acknowledgement on all tournament communications (website, registration forms, e-mailers, etc.)
- 4 complimentary golfers
- Prominent logo representation during lunch and registration
- Company acknowledgement at dinner
- Logo representation on signage at dinner and in the event program

Lunch Sponsor - \$2,500 or Private Lunch for Golfers & Volunteers *EXCLUSIVE

- Prominent logo representation during lunch and registration
- Company acknowledgement at dinner
- Logo representation on signage at dinner and in the event program

Cart Sponsor - \$2,500 (two available)

- Opportunity to leave products or promotional materials in each cart
- Your company logo on the front and back of all 72 power carts
- Company acknowledgement at dinner
- Logo representation on signage at dinner and in the event program

Hole Sponsor - \$500

- Opportunity to do activity or product sampling at your sponsored hole
- Logo recognition on signage at your sponsored hole
- Logo representation on signage at dinner and in the event program

Prize Sponsor - \$250

- Monetary donation or team prize donations are needed in sets of 4
- Larger ticket items for on-course contests (eg. Mens' and Women's Longest Drive, Closest to the Pin, etc.)
- Logo representation on signage at dinner and on event program

*only one sponsor required



SPONSORSHIP FORM

Contact Name _____

Company _____

Address _____

Phone/Email _____

Prize Sponsorship(s) @ \$250

Hole Sponsorship(s) @ \$500 per Hole

Cart Sponsorship @ \$2500

Lunch Sponsorship @ \$2500 or Providing Lunch

FILLED Tournament Sponsorship @ \$5000

Activity Planned _____

Special Instructions _____

Total Amount

Sponsorship forms must be recieved no later than Friday, July 15, 2011.

Payment may be made by credit card or cheque payable to **Winnipeg Airports Authority**.

Credit card payments may be made by phone, fax or mail to the attention of Rhoab Basco,

Ph: (204) 987-1525 Fax: (204) 987-2029

Mailing Address:

Winnipeg Airports Authority, attn: Rhoab Basco, 249-2000 Wellington Avenue, Winnipeg, MB R3H 1C2

Credit Card Information: [Circle Type] Visa MasterCard American Express Diners Club

Card Number _____ Expiry Date _____

Name as it appears on card _____

Signature of cardholder _____

Proceeds generated from the tournament will be donated to the Firefighters' Burn Fund.