

## 2009 YWG Economic Impact Study Summary

### Winnipeg Airports Authority

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Winnipeg Airports Authority (WAA) Inc. assumed operation of Winnipeg James Armstrong Richardson International Airport (YWG) on January 1, 1997 under a 60-year lease from the federal government. From this transition, YWG has emerged as an airport which is commercially viable and community operated.

The 2009 economic impact study found that on-going operations at YWG make a considerable contribution to local employment and the provincial economy. The airport's employment base grew despite Air Canada's system-wide downsizing that has taken place since 2003, especially the closure of the crew base in Winnipeg in 2008. The 2009 economic impact study found that YWG's employment base grew by 2.25% in 2009 over 2003.

#### Overview of YWG

YWG is a major contributor to the Manitoba economy. It provides the essential infrastructure to link Winnipeg and other Manitoba communities to cities around the world, making it an important component of Canada's trade and commerce with other countries.

With a population of approximately 1.2 million and approximately \$36 billion of economic activity generated annually in the province, Manitoba is one of Canada's major economic hubs.

In 2008, YWG accounted for total passenger volumes of 3.6 million, with nearly 3 million domestic passengers, 480,000 transborder passengers and approximately 120,000 international passengers. YWG reached similar passenger levels as in 2007. However, in previous years, the year over year percentage change has been between 5 and 7 percent. YWG was the 8th busiest airport in Canada ranked by passenger volume.

YWG contributes directly to the national and provincial Gross Domestic Product and to employment in the Winnipeg region. More importantly, it acts as an economic catalyst, facilitating the activity of commercial and industrial sectors.

On-going operations at YWG may support up to a total of 20,731 person years of employment province-wide, when multiplier impacts are present.

Direct economic impact measures the employment and economic impact directly associated with the airport (e.g., airlines, ground handling, airport operations, air traffic control, etc.). Indirect and induced impacts are multiplier impacts in the wider economy stimulated by the airport's activities (for example, other businesses that supply goods and services to the airport and spending by airport employees).

- 9,727 direct jobs in the Winnipeg region, representing 8,952 direct person years of employment.
- The direct economic impact of this employment on the provincial economy is:
  - o \$827 million in gross domestic product (GDP);
  - o \$1,892 million in economic output; and
  - o \$493 million in wages.

Ongoing operations at YWG make a considerable contribution to local employment and the provincial economy.



## On-Going Total Economic Impacts of YWG

Type of Impact	Person Years	Wages (\$ million)	GDP (\$ million)	Economic Output (\$ million)
Direct	8,952	\$493	\$827	\$1,892
Indirect	6,519	\$285	\$508	\$941
Induced	5,260	\$262	\$476	\$867
<b>Total</b>	<b>20,731</b>	<b>\$1,040</b>	<b>\$1,811</b>	<b>\$3,700</b>

Employers at YWG also revealed some interesting characteristics:

- 97% of jobs at YWG are permanent (non-seasonal) and 91% are full-time jobs.
- Employees at YWG and related firms earned just over \$490 million in wages, yielding an average of approximately \$55,000 per person year of employment.
- Contract employees and firms providing services to YWG and related firms contributed 73 additional person years of employment, based on survey responses.
- Surveyed respondents identified an overall projected increase in employment at YWG by 645 jobs over the next five years.

Economic impact of YWG's Expansion Capital Plan is expected to generate an average of 450 direct person years of employment annually

WAA plans to inject nearly \$473 million into expanding and improving the airport between the years 2008 and 2013 (on average, \$79 million annually), under its planned Capital Program. The plan is expected to generate an average of 450 direct person years of employment annually and over 2,700 direct person years over the life of the capital plan.

## Total Economic Impact within Canada of YWG Capital Plan, 2008-2013

Type of Impact	Person Years	Wages (\$ million)	GDP (\$ million)	Economic Output (\$ million)
<b>Total Impacts of YWG Capital Plan</b>				
Direct	2,704	\$95	\$151	\$473
Indirect	1,477	\$57	\$92	\$185
Induced	1,421	\$50	\$85	\$198
<b>Total</b>	<b>5,602</b>	<b>\$202</b>	<b>\$328</b>	<b>\$856</b>

